

SOREMA BEACH TOWELS 2017



 **EUROPEAN
DESIGN**
FOR YOUR BATH





DISCOVER SOMETHING NEW

This year we are celebrating and
enjoying life with Sorema Beach Towels!

Good energy vibes people

And an unforgettable
and different experience!

This year we decided that we should take
a day out, do something we haven't done
before, discover new places and experience
new things. Because getting a new view
with different experiences is to get a new
view of your own!

Come along with us!

Between the imposing Douro River and the coastline of the Atlantic Ocean, there's a lot to be seen and plenty of adventures to be lived.

Take a trip with us in the city that inspired our 2017 collection, Porto.

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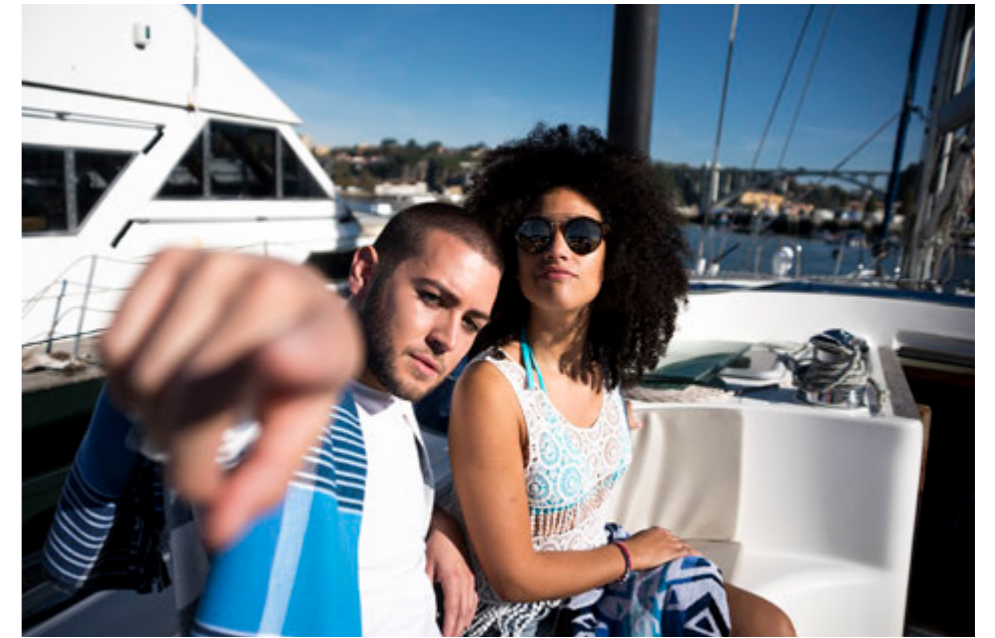
01 BETWEEN THE RIVER AND THE SEA

To live is to

discover
have fun
experience
learn from the
path
enjoy everyday
love

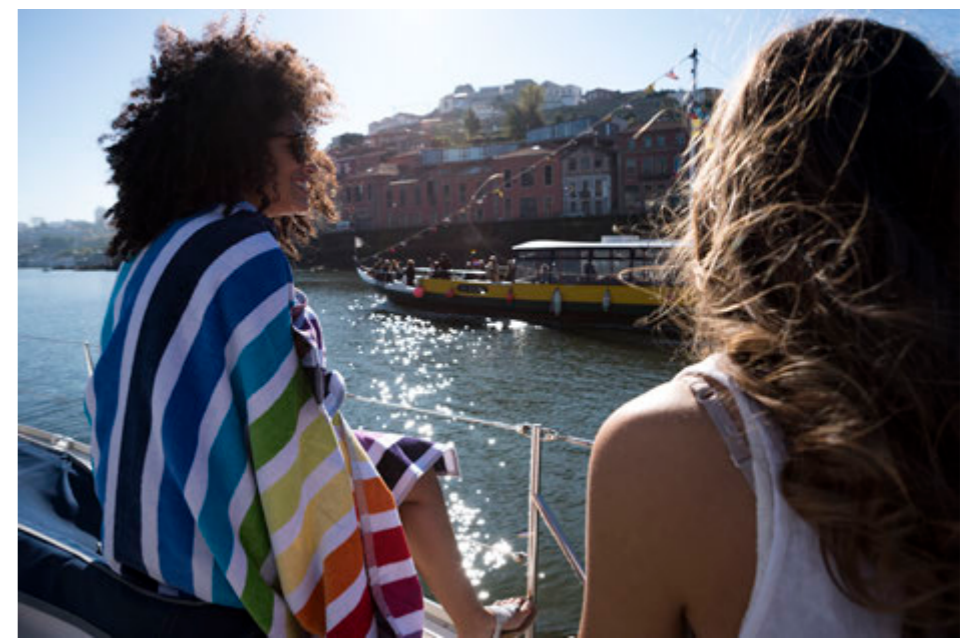
do something meaningful
and take the best out of everything.



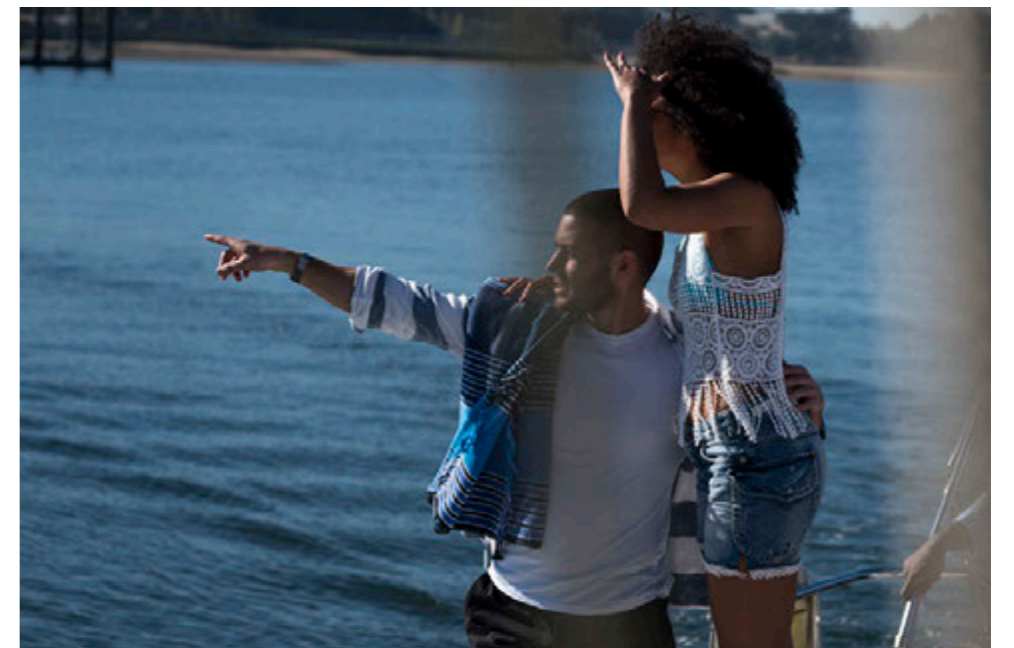
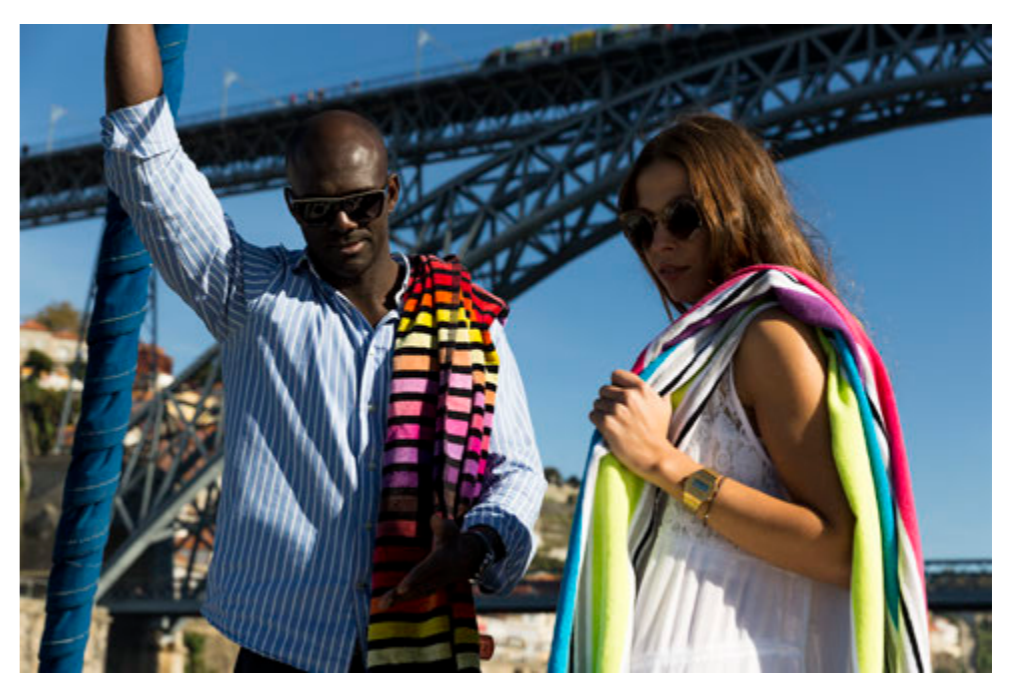








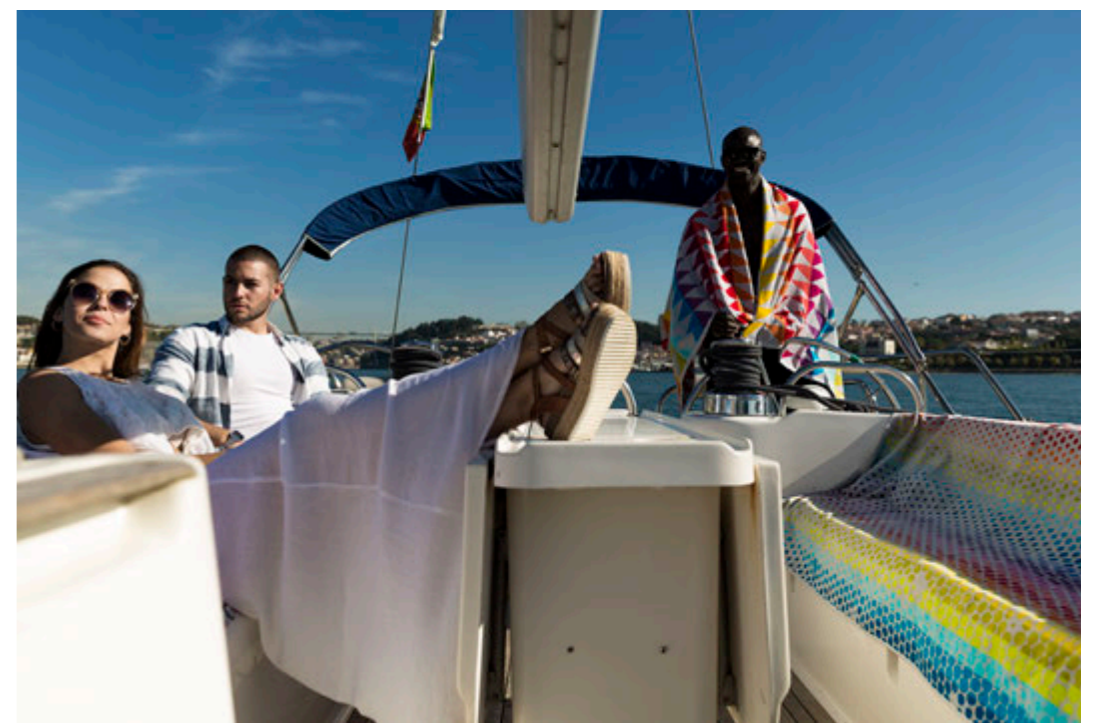














The background of the page is a photograph of a beach scene reflected in the calm water of a pool. The reflection is clear, showing a white building with a flat roof, palm trees, and a clear blue sky. The water's surface is slightly rippled, creating a textured effect in the reflection. The overall color palette is dominated by blues and whites, with a touch of yellow from the text.

02

OUR BEACH TOWELS

2.1 HAMMAN BEACH 33

2.2 DESIGN BEACH 41

2.2 SOLID COLOURS BEACH 49

2.1

HAMMAN BEACH

Distinct and you're best travel companion!

Our Hamman Beach range is an impeccable alternative to the conventional beach towels. They are a very distinct choice: lighter, easier to carry and pack, and extremely soft. With one side made of terry they guarantee an excellent absorbent capacity and provide all the comfort and smoothness that a relaxing moment on the beach demands.



CUBA NEW



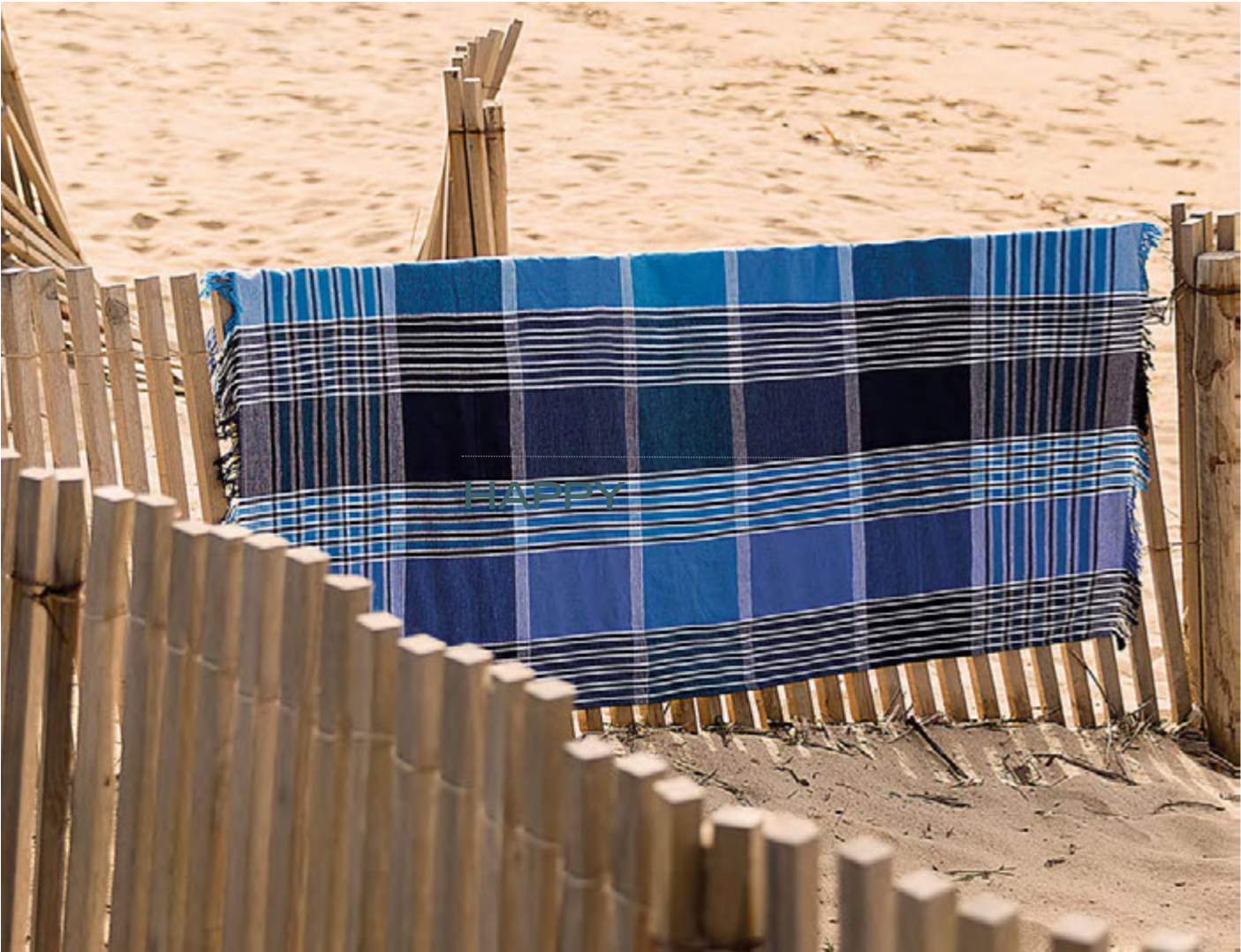
100% COTTON | 300 GSM
90 x 180cm 141 40 28 10001



MONTEGO BAY NEW



100% COTTON | 300 GSM
90 x 180cm 141 40 18 10001



MALIBU NEW



100% COTTON | 300 GSM
90 x 180cm 141 39 78 10001



ACAPULCO



100% COTTON | 300 GSM
90 x 180cm 141 30 68 10001



BAHAMAS



100% COTTON | 300 GSM
90 x 180cm 141 26 78 10001



CANCUN



100% COTTON | 300 GSM
90 x 180cm 141 30 78 10001



ST. MARTIN NEW



100% COTTON | 300 GSM
90 x 180cm 141 39 88 10001



EQUADOR NEW



100% COTTON | 300 GSM
90 x 180cm 141 39 68 10001



CORFU



100% COTTON | 300 GSM
90 x 180cm 141 30 48 10001



BARBADOS



100% COTTON | 300 GSM
90 x 180cm 141 26 88 10001

2.2 DESIGN BEACH

Colourful patterns that match the summer's mood!

Our Design Beach range is full of great choices with yarn dyed beach towels that are exceptionally fresh and vigorous, with lively colours and patterns that match the summer's mood flawlessly. Also, its smooth and velvety finishing on one side prevent the sand from being stuck to the towel: a great way to ensure comfort wherever you lay down.



TULUM NEW



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 40 48 10001



DOMINICA



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 31 28 100011



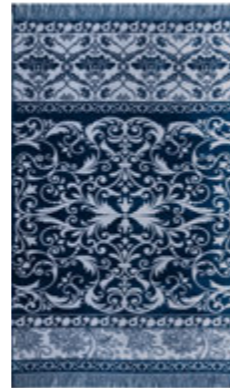
WAIKIKI NEW



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 40 58 10001



MOROCCO



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 31 18 10001



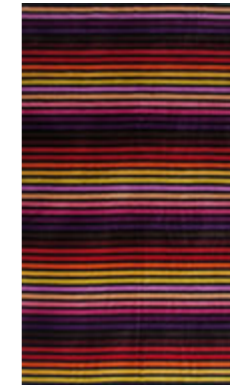
LONG BEACH NEW



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 40 08 10001



NEW DAY



100% COTTON | 420 GSM | VELOUR
100 x 180cm 140 77 68 10001



FUN



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 09 28 10001



BLOCK



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 31 08 10001



PARADISE NEW



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 40 68 10001



SURFERS NEW



100% COTTON | 420 GSM | VELOUR
90 x 180cm 141 40 38 10001



HAPPY



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 30 98 10001



PALM SPRINGS NEW



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 39 98 10001



LIVE



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 21 08 10001

2.3

SOLID COLOURS BEACH

Simple but eye catching!

As the name suggests, our Solid Colours Beach range exists in unique solid colours, which are singular, but lively and eye catching. If you like it simple, this is the way to go! They have smooth and velvety finishing on one side to prevent the sand from being stuck to the towel: a great way to ensure comfort wherever you lay down.



MEDITERRANEAN



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 09 68 20821



LIME



100% COTTON | 420 GSM | VELOUR
100 x 180cm 141 09 68 20976

03

OUR COMPANY: SOREMA

Our tradition and know-how is undeniable, grounded by our roots and sustained by 40 years of experience in our field, always growing our market knowledge and evolving in techniques, quality and designs.

Each Sorema creation is a result of excellence combining our passion for delivering high quality with unique details. We are not just providing a product, we are giving you an experience, aligned with our careful consideration for your safety and hygiene.

Sorema is located in Espinho, near Porto: one of Europe's oldest tourist destinations and geographic heart of the Portuguese textiles industry.

CERTIFICATIONS

Quality

We like to think our clientes take Sorema's quality for granted – but only because we don't.

Our standards are extraordinarily high. We continually invest in the latest production and communication technology and employ the strictest monitoring to control and check everything, from raw materials to manufacturing processes and clients services.

In 2005 Sorema was awarded with the quality certification ISO 9001/200, the highest global standard recognized today, that we still keep.



Environmental

With the aim to be constantly in the forefront of the textile industry, Sorema achieved the environmental certification.

Today, preserving natural resources and minimizing waste has become part of day-to-day business for our employees and is an integral part of our strategy to achieve global competitiveness.



Oeko-Tex

Our production also meets the human-ecological requirements of the standard presently established in the German law and we have the OEKO-TEX® Standard 100, which ensures textile products with no risk for your health.





04

THE NEXT STEP

Feel and experience the quality of our products for yourself

So to order samples, discuss
requirements or arrange a visit,
please, get in touch.

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